

Jim Snow has joined Platform Aerospace as Chief Growth Officer

Press release

Jan 2024



HOLLYWOOD, MD. – Platform Aerospace is pleased to announce the appointment of Jim Snow as Chief Growth Officer (CGO) as of 26 December 2023. As CGO, Jim holds a pivotal role in steering the company's organic and inorganic growth strategy.

Jim's responsibilities include driving Platform Aerospace's expansion and market presence, as well as delivering integrated solutions to customers seeking aerospace design, analysis, fabrication, and installation services and deployment of our disruptive, world-record-setting multi-INT UAS platform, Vanilla. Kurt Parsons, Platform Aerospace CEO is “thrilled to welcome an executive with a demonstrated ability to drive business growth. Jim's leadership skills and visionary mindset are a critical addition to help drive our growth and continued customer success.”

Jim has 32-years of Government Sector experience, starting in 1991 at the Central Intelligence Agency (CIA)

where he served 9-years as a Telecommunications Officer. After leaving Government service, Jim began his contractor career where he served as Chief Engineer at the U.S. Central Command (USCENTCOM) and Vice President, Enterprise Technology (iBASEt); Chief Operating Officer (TSM); Vice President, Business Development (Xator); and finally, Vice President, Capture Operations (Parsons). In recent assignments, Jim developed/prosecuted a business pipeline supporting strategic growth objectives and led an amazing team of Capture/Proposal Management personnel who consistently exceeded corporate performance goals. Jim holds a Bachelor of Business Administration Degree from American Public University and has completed business and Mergers and Acquisitions (M&A) courses at MIT and Columbia Business School.

About Platform Aerospace

Platform Aerospace is a service-disabled veteran-owned small business (SDVOSB) dedicated to supporting the warfighter by providing a groundbreaking ISR UAV that empowers warfighters with unmatched situational awareness and actionable intelligence. Through pioneering innovation, we redefine the standards of endurance to meet the ever-evolving needs of global security.

If you are interested in learning more, please contact info@platformaero.com or visit our website at <https://platformaerospace.com/>.